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EDUCATION

Universitat Autònoma de Barcelona. Barcelona, Spain. (11/2007-10/2012). Doctorat en Percepció, Comunicació i Temps. [Perception, Communication and Time, PhD, at the Department of Basic, Evolutionary and Educational Psychology in the Faculty of Psychology]

- Previous research: Priming Study of the Metaphorical Mappings from Space to Time at the Spanish Tenses (Research project approved with “Matrícula d’honor”)
- PhD Thesis: Proyecciones espaciales para la relación entre las referencias temporal y modal en el procesamiento del lenguaje. Defended on 26th October 2012
- Internship at the Psycholinguistics: Perception, Production and Acquisition Research Group (PSILCOM or HUM699), at the Granada University, Spain. From April 2010 to Juny 2010
- Internship at the Bedeutungskonstitution - Dynamik und Adaptivität sprachlicher Strukturen. Sprachverarbeitung und Zeitkognition: Räumliche Fundierung des Zeitbezugs sprachlicher Ausdrücke (SFB 833 B-7), at the Deutsches Seminar und the Psychologisches Institut at the Tübingen Universität, Germany. From October 2010 to January 2011

Benemérita Universidad Autónoma de Puebla (BUAP), Puebla, México (2000-2002). Maestría en Ciencias del Lenguaje [Master in Sciences of Language at the Social Sciences and Humanities Institute at the Autonomous University of Puebla]. This Program is a “High quality program” by the National Council of Science and Technology in Mexico. Graduated with Honours.

- Thesis: “La temporalidad como esquema organizador de la situación comunicativa: El caso de los textos “Crónicas de las andanzas de Durito” y “La reunión será en San Miguel”. [Temporality as an organization schema of the communicative situation: The case of “Crónicas de las andanzas de Durito” and “La reunión será en San Miguel”]

Universidad Popular Autónoma del Estado de Puebla, Puebla, México (01/90 – 05/95). Licenciatura en Ciencias de la Comunicación [Bachelor in Sciences of Communication]

- Thesis: “La persuasión en la generación de la convivencia” [Persuading: A source of human coexistence]

German (B2), Catalan (B2) and English (B2) courses. Modern Languages Service at the Autonomous University of Barcelona, Escola Oficial d’Idiomes Barcelona, VW School of Languages, Servei de Normalització Lingüística, InterDaF Leipzig (with DAAD Scholarship), private teachers and others schools.

Neurolinguistics, Mexican Media, Education, Literature and Publishing seminars and courses. Universidad Nacional Autónoma de México [Autonomous National University of Mexico], Benemérita Universidad Autónoma de Puebla and Universidad Iberoamericana Puebla [Iberoamerican University of Puebla]

Teaching Spanish als Foreign Language course. Barcelona, Spain (04/2011-006/2011). Universitat Autònoma de Barcelona and Cervantes Institute. Barcelona

Computing courses. Moodle (used for education), Indesign (used for publishing) (03/2012 and 04/2012). Cibernarium. Barcelona Activa

PROFESSIONAL EXPERIENCE

Journalistic

- **Reporter and correspondent.** Universidad Autónoma de Tlaxcala. Secretaría de Extensión Cultural. Programm *Desde la universidad*. April-May 1998
- **Editor** of the newspaper “La Jornada de Oriente”, Puebla, Mexico (1997-2000). Responsible for organizing the publication

Academic

- **Professor of Theory of Communication (Sociology, Social Psychology, Philosophy, Linguistics, Mass Media), Information Rights, Publishing Management, Journalism and Television Language.** Universidad Iberoamericana Puebla. Licenciatura en Comunicación. Autumn 1999 to Spring 20007
- **Professor of Semiotics, Philosophy and Epistemology of Communication, Discourse Analyzing and Academic Writing.** Benemérita Universidad Autónoma de Puebla. Facultad de Ciencias de la Comunicación, Licenciatura en Comunicación. Spring 2006 to Spring 2007
- **Coauthor of the Televisual Language Project.** Universidad Iberoamericana Puebla. Licenciatura en Comunicación. (2005-2007)
- **Academic coordinator.** Benemérita Universidad Autónoma de Puebla. Facultad de Ciencias de la Comunicación, Licenciatura en Comunicación. Spring and summer 2007. Responsible of developing the new proposal of contents and subjects of the Bachelor in Communication
- **Professor of Academic Writing.** Universidad de las Américas Puebla. Facultad de Filosofía y Letras. Departamento de Redacción Universitaria. Spring 2006
- **Participant and lecturer** of the Communicology Seminar of the Group Toward a Possible Communicology in Mexico City during 2005, 2006 and 2007
- **Assessor and lecturer** of the “Bibliotecas de Aula Program” which was managed for the Consejo Puebla de Lectura during 2003, 2004, 2005, 2006 and 2007. Responsible for evaluate books suggested by publishers in the topics of society, history and culture. The selected books became a classroom library at Mexican primary schools.
- **Coordinator and lecturer** of the Seminar: “Media and Linguistics”, Universidad Autónoma de la Ciudad de México, (Summer 2007). Co-responsible (with Tanius Karam, PhD) for the complete project: organization of materials, selection of speakers (personally responsible for some of the lectures.
- **Assessor and adviser** of the “Seminario BUAP”, which is a program for evaluating the access of Mexican high school students to the BUAP. I was member of a language specialists group which organized of materials (training guides for teachers and for students) and trained teachers who help to improve the students’ abilities to answer successfully the incoming test created by College Board. (2005-2007)

Other

- Municipal councillor of Public Information Access. (2006-2007)
- Chairman of the Information, Research and Theory Academy. Sciences of Communication School. UIA Puebla. Autumn 2007. Puebla, Puebla, Mexico

Research Groups

- Grup de Recerca en Percepció, Llenguatge i Temps [Perception, Language and Time Research Group] , at the Departament de Psicologia Bàsica, Evolutiva i de l’Educació, Universitat Autònoma de Barcelona, Spain
- Perception, Production and Acquisition Research Group (PSILCOM or HUM699), at the Granada University, Spain

PROFESSIONAL ASSOCIATIONS

- Member of the Asociación Latinoamericana de Estudios del Discurso (ALED) (Latin American Association of Discourse Analysis) since 2003 from 2004
- Member of the Red de Estudios en Teorías de la Comunicación (REDECOM) (Research Network for the Study of Theories of Communication) since 2005 from 2007

- Member of the Grupo Hacia una Comunicología Posible (GUCOM) (Group Toward a Possible Communicology) since 2006
- Member of Asociación Mexicana de Investigadores Comunicadores (AMIC). (Mexican Association of Communication Researchers) since 2004 from 2006
- Member of the International Cognitive Linguistics Association (ICLA). Member at 2009-2011
- Member of the Asociación Española de Investigación de la Comunicación (AEIC) (Spanish Communication Research Association). New member at 2009

PUBLICATIONS

- AGUIRRE Fernández de Lara, Roberto. (1999): “La objeción del narrador”. [The narrator’s objection] in *Razón y palabra*. Number 15. [On line 1999] Available at <http://www.razonypalabra.org.mx/antteriores/n15/objecion15.html>
- AGUIRRE Fernández de Lara, Roberto. (2002): “Paul Ricoeur: un recorrido filosófico”. (Co translator) [Paul Ricoeur: A Philosophical Phat] in *Morphé*. Posgrado en Ciencias del Lenguaje BUAP. [July 2001-June 2002. Años 14-15. Numbers 23-24]
- AGUIRRE Fernández de Lara, Roberto. (2003): “La temporalidad como esquema organizador de la situación comunicativa: El caso de los textos Crónicas de las andanzas de Durito y La reunión será en San Miguel”. [Temporality as an organization schema of the communicative situation: The case of “Crónicas de las andanzas de Durito” and “La reunión será en San Miguel”]. 10th Research Annuary of Coneicc. Autumn 2003. (This is a paper modality of my MPh thesis)
- AGUIRRE Fernández de Lara, Roberto. (2003): “La noción de sistema en la construcción cognitiva de la intersección entre comunicación y derecho”. [The notion of System in the cognitive crossing of Communication and Law] Proceedings of the XV National Congress of the Mexican Association of Communication Researchers, AMIC, Puebla, México. (2003, June 6). [CD Rom] AMIC. México D.F.
- AGUIRRE Fernández de Lara, Roberto. (2003): “La semiosis tras la metáfora del canal: Perspectivas semióticas de la teoría de la comunicación de masas”. [The Semiosis behind the Channel’s Metaphor: Semiotic perspectives in the Mass Media Theories], in *Hipertextos*. Número 7. [On line, December 2003]. Available at <http://www.gmjei.com/journal/index.php/hip-text/article/view/184>
- AGUIRRE Fernández de Lara, Roberto. (2004): “Políticas públicas de Comunicación en el estado de Puebla: La señal radiofónica y televisiva del Sicom en el marco de los medios gubernamentales y la gestión de la Ley Estatal de Acceso a la Información”. [Public Policies in Communications: The Puebla’s Government Radio and Television services and the Information Law negotiation and approval in Puebla State] Proceedings of the XVI National Congress of the Mexican Association of Communication Researchers, AMIC, Boca del Río, Veracruz. (2004, May 28) [CD Rom] AMIC. México D.F.
- AGUIRRE Fernández de Lara, Roberto. (2004): “La temporalidad como esquema organizador de la situación comunicativa en textos académicos. [Temporality as an organization schema of the communicative situation in Academic Writing] Proceedings of the 2nd International Congress of Writing and Academical Texts. Tlaxcala Autonomous University. (2004, April)
- AGUIRRE Fernández de Lara, Roberto. (2004): “El potencial comunicativo del ciberespacio: La organización semiótico-social del poder en una conversación juvenil de chat”. [The Cyberspace communicative potential: The sociosemiotic power at a young chatting] XI Research Annuary of Coneicc. Autumn 2004
- AGUIRRE Fernández de Lara, Roberto. (2005): “Montaje y polifonía: Iván el terrible, análisis intertextual”. [Mounting and Intertextuality: Iván the Terrible: intertextual analyzing] *Espéculo*. Número 29. Universidad Complutense de Madrid. [On line, December 2005] Available at <http://www.ucm.es/info/especulo/numero29/ivant.html>
- AGUIRRE Fernández de Lara, Roberto. (2005): “El eje temporal de la asimetría texto-lector: Una lectura a partir de Iser.” [The text-reader Asymmetry temporal axe: A view grounded in Iser’s aesthetical effect theory] *Espéculo*. Number 30. Universidad Complutense de Madrid. [On line, October 2005] Available at <http://www.ucm.es/info/especulo/numero30/textlect.html>
- AGUIRRE Fernández de Lara, Roberto. (2006): “Metáforas cognitivas en dos textos de Ciencias Sociales: ‘Biología del fenómeno social’, de Humberto Maturana, y ‘El sentido práctico’, de Pierre Bordieu”. [Cognitive Metaphors in two Social Sciences approaches: ‘Biology of the Social Phenomenon’, de Humberto Maturana, and ‘El sentido práctico’, of Pierre Bordieu] *Communicology’s*

- web page. [On line 2006] Available at <http://www.comunicologia-posible.iespana.es/principal/textos%20gucom%20y%20redec.html>
- AGUIRRE Fernández de Lara, Roberto. (2006): “La comprensión de la comunicación como actuar sobre otro en escenas y horizontes comunicativos a partir del análisis del discurso”. [Understanding Communication as going over another in communicative scenes and horizons throughout Discourse Analyzing] Communicology’s web page. [On line 2006] Available at <http://www.comunicologia-posible.iespana.es/principal/textos%20gucom%20y%20redec.html>
 - AGUIRRE Fernández de Lara, Roberto. (2006): “Comunicación y Neurociencias”. [Neurosciences and Communication] Communicology’s web page. [On line 2006] Available at <http://www.comunicologia-posible.iespana.es/principal/textos%20gucom%20y%20redec.html>
 - AGUIRRE Fernández de Lara, Roberto. (2006): “Apuntes sobre la trayectoria filosófica de la comprensión del universo como mecanismo: Antecedente cognitivo y cultural para el desarrollo del pensamiento sistémico y cibernético”. [Philosophical trajectory of the Universe as a Mechanism: Cognitive and Cultural Grounds for the Cybernetics and Complex Thought Development] Dossier of Communicology in *Razón y palabra*. Number 57 [On line August 2007] Available at <http://www.razonypalabra.org.mx/antiores/n57/raguirre.html>
 - AGUIRRE Fernández de Lara, Roberto. (2007): *La sociocibernética y la Comunicología histórica: probar la improbabilidad*. [Sociocybernetics and Historical Communicology: trying the improbability] Proceeding of the XXIV International Congress of the Latin American Sociology Association. Guadalajara, Jalisco. Mexico
 - AGUIRRE Fernández de Lara, Roberto. (2008): “Horizontes lógico-semióticos de la teoría de la mediación para una descripción del lenguaje televisual”. [Logic and semiotic horizons of Mediation theory for a Television Language description] *Mediaciones Sociales*. Número 1. Commemorative Virtual Reader of Mediation Theory, Faculty of Sciences of Information Universidad Complutense de Madrid. [On line, November 2007] Available at <http://www.ucm.es/info/mediars/MediacioneS1/Indice/AguirreFernandez/aguirrefernandez.html>
 - AGUIRRE Fernández de Lara, Roberto. (2008): Desarrollo de la mirada cibernética en la Comunicología posible. [Cybernetics approaches in Possible Communicology] Dossier de Comunicología: Construyendo una ciencia posible de la comunicación in *Razón y Palabra*. Galindo Cáceres, Jesús (coord.) ITESM Estado de México. Marzo-abril 2008, 13(61). [On line, March 2008] Available at <http://www.razonypalabra.org.mx/antiores/n61/raguirre.html>
 - AGUIRRE Fernández de Lara, Roberto. (2009): Estudios culturales y segundo orden. Una lectura desde la complejidad. [Cultural Studies and Second Order: A reading from complexity] Dossier of Communicology and Cultural Studies in *Razón y Palabra*. Galindo Cáceres, Jesús (coord.) ITESM Estado de México. Enero-febrero 2009, 14(66). [On line, January 2009] Available at <http://www.razonypalabra.org.mx/N/n66/actual/raguirre.html>
 - AGUIRRE Fernández de Lara, Roberto. (2010): Comunicología General: Cosmología, Epistemología y Ontología comunicológicas [General Communicology: Epistemology, Ontology and Cosmology grounded in a Communicative Perspective]. Semiótica y Comunicología: historia y propuestas de una mirada científica en construcción [Semiotics and Communicology: History and Proposals for a scientific construal]. Carlos Vidales (coord.). Revista electrónica *Razón y palabra*. ITESM Estado de México. Mayo-julio 2010, 15(72). [On line, May 2010] Available at: http://www.razonypalabra.org.mx/N/N72/Monotematico/6_Aguirre_72.pdf
 - AGUIRRE Fernández de Lara, Roberto. (2012). El horizonte temporal de la comunicación [Temporal horizons of *Communicating*]. Revista *Metacomunicación*. Sciences of Communication Faculty. Universidad Autónoma de Puebla. Julio-enero 2012, 1. [On line, January 2012] Available at: <http://revistametacomunicacion.files.wordpress.com/2011/10/tiempo-y-comunicacion3b3n-humana2.pdf>

Chapters:

- AGUIRRE Fernández de Lara, Roberto. (2008): “La Cibernética como fuente histórica y científica de una comunicología posible” [Cybernetics as an historic and scientific ground of a possible communicology] in GALINDO Cáceres, Jesús (coord.) *Comunicación, Ciencia e Historia. Fuentes científicas históricas hacia una Comunicología posible* [Communication, Science and History. Scientific and historic sources of a possible Communicology] Madrid: McGraw Hill Interamericana

- AGUIRRE Fernández de Lara, Roberto, (2008). Cibernética y Comunicología [Cybernetics and Communicology], en *Historia de la comunicología posible. Las fuentes de un pensamiento científico en construcción* [Possible Communicology History. The disciplinary sources of a scientific construal]. Coord. Galindo Cáceres, Jesús y Rizo García Marta. México: Universidad Iberoamericana León y Universidad Iberoamericana Puebla
- AGUIRRE Fernández de Lara, Roberto, (2009). La Sociocibernética y la Comunicología Histórica, [Sociocybernetics and Historical Communicology], en *Sociología y Comunicología* [Sociology and Communicology]. Coord. Galindo Cáceres, Jesús. Argentina: EUCASA
- AGUIRRE Fernández de Lara, Roberto, (2011). Cosmología, Ontología y Epistemología comunicológicas. [General Communicology: Cosmology, Ontology and Epistemology], en *Comunicología posible. Hacia una ciencia de la Comunicación*. Coord. Jesús Galindo Cáceres. Mexico: UIC
- AGUIRRE Fernández de Lara, Roberto, (2012). El horizonte temporal de la comunicación [Temporal Horizons of Communication], en *Filosofía y Comunicación*. Coord. Marta Rizo García. Monterrey: CECYTE

ACADEMIC MEETINGS

- Communication at 5th Coneicc National Meeting. Sciences of Communication Teaching and Researching National Council (Coneicc, in Spanish). March 1999. Colima, Colima, Mexico
- Lecturer at 1st, 2nd and 3rd Communicology Seminar. GUCOM and Universidad Autónoma de la Ciudad de México. 2005, 2006 and 2007. Mexico City
- Communication at Latin American Sociology Association Congress. Title: *Intersecciones entre la Comunicología y Sociología. Una mirada desde la cibernética (Intersections between Communicology and Sociology: A glance grounded in Cybernetics)*. Universidad Autónoma de Guadalajara. August 2007. Guadalajara, Mexico
- Communication at First International Spanish Communication Research Association Congress. Title: *Hacia una teoría del lenguaje televisual: Modelo comunicativo y dimensiones (Towards a television language: communicative modelling and its dimensions)*. Facultad de Ciencias de la Comunicación. Santiago de Compostela. January-February 2008. Santiago de Compostela, Galicia, Spain
- Communication at First Barcelona Summer School on Bilingualism and Multilingualism Workshop. Universitat Pompeu Fabra. Title: *Psychological testing of the time on space hypothesis for mental processing of Spanish tense forms*. September 2009. Barcelona, Spain
- Communication at X World Congress of Semiotics. Title: *General Communicology: Epistemology, Ontology and Cosmology grounded in a Communicative Perspective*. Universidad de Coruña. International Association for Semiotic Studies. September 2009. Coruña, Galicia, Spain
- Communication at 2nd International Spanish Communication Research Association Congress. Title: *El potencial comunicativo del ciberespacio: La organización semiótico-social del poder en una conversación juvenil de chat (The Cyberspace's communication potencial: Sociosemiotic features of power at a young chatting)*. Facultad de Ciencias de la Comunicación. Universidad de Málaga. February 2010. Málaga, Spain
- VII International Congress of Spanish Cognitive Linguistics Association. Universidad de Castilla-La Mancha. Title: *Priming study of the metaphorical mappings from space to time at the Spanish tenses*. September 2010. Toledo, Spain
- Embodied & Situated Language Processing Workshop. Centre for Interdisciplinary Research. Bielefeld University. Title: *Do Past and Future Potential events activate the Mental Time Line?* August 2011. Bielefeld, Germany

Poster:

- González Perilli, F., Pires, A. C., Villaró, A., Aguirre, R., Maiche, A. Conceptual Structure Discourse and Language & Embodied and Situated Language Processing Conference. Title: *Time is critical to the grasping facilitation on object identification*. September 2010. UCSD, San Diego, USA

- Aguirre Fernández de Lara, R. & Vilageliu, O. Workshop on Embodied, Distributed and Extended Cognition: Philosophical Perspectives. Title: *Priming study of the metaphorical mappings from space to time at Spanish tenses*. March 2011. Barcelona, Spain

Moderator:

- Dissertation: A dos años de la Ley Estatal de Acceso a la Información (Two years of the Information Law). Speaker: Manuel de Santiago Freda. UIA Puebla. 31 August 2006. Puebla, Puebla, Mexico
- Dissertation: Cibercultura: Un mundo emergente y una nueva mirada (Cyberculture: an emerging world and a new glance). Speaker: Luis Jesús Galindo Cáceres. UIA Puebla. 9 October 2006. Puebla, Puebla, Mexico

HONOURS

- Awarded tuition scholarship for PhD studies at the Autonomous University of Barcelona granted for the National Council of Science and Technology (CONACYT) in Barcelona (2007-2010)
- Awarded tuition scholarship for master studies at the Autonomous University of Puebla (BUAP) granted for the National Council of Science and Technology (CONACYT) in Mexico (2000-2002)
- Graduated from Autonomous University of Puebla with honours. “Cum Laude” honour awarded for attaining high grades, for outstanding thesis research and report and for outstanding thesis defence. September 2004
- Awarded “Premio Nacional de Trabajos Receptivos de Tesis del Coneicc 1997-1998” by the Sciences of Communication Teaching and Researching National Council (Coneicc, in Spanish)
- Awarded tuition scholarship for German course at the InterDaF-Leipzig granted for the Deutscher Akademischer Austausch Dienst (German Academic Exchange Service) in Germany (July-September 2011)

EXTRACURRICULAR ACTIVITIES

- Correspondent and reporter of Radio program Sintonía AMIC, broadcasted by XEQK 1350 AM. From July 2003 to March 2007.
- Member of the External Editorial Council. Communicology digital magazine. Communication Department. Iberoamerican University. Mexico City
- Member of the Editorial Council of Global Media Journal digital magazine. Centro de Investigación en Comunicación e Información [Communication and Information Research Centre]. ITESM. Monterrey, Mexico